



**For Immediate Release**  
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**Contact:** Kristin Harmon  
kharmon@emdc.org • (207) 942-6389

## **EMDC hosts half-day event on Tuesday, June 5<sup>th</sup>: Trends and Technology Reshaping Eastern Maine facilitated by Simon J. Anderson**

Eastern Maine – EMDC is pleased to welcome back Simon J. Anderson, Founder of Venture Foresight and a professional futurist, to Bangor for a half-day session. The event is presented in partnership with the Bangor Region Chamber of Commerce, the Ellsworth Area Chamber of Commerce, the Piscataquis Chamber of Commerce, Husson University and the City of Bangor. Trends and Technology Reshaping Eastern Maine will be held at Husson University's Richard E. Dyke Center for Family Business on Tuesday, June 5<sup>th</sup>, from 7:30am – 12:00pm.

In October 2017, Anderson's "futurist" approach to growing the local economy was a well-received topic and highlight of EMDC's Transformation of a Region conference, with many attendees expressing their interest in attending a workshop led by Anderson.

"This is the perfect opportunity for business and community leaders in Eastern Maine to further explore the possibilities the future could hold and learn actions that they begin taking right away to be better positioned for the future," said Anderson. "This workshop will be a collaborative experience that's a catalyst for real action - not a "traditional" meeting that results in wasted time and no change in behaviors."

Trends to be covered include: the automation of everything; transportation trends that could transform where we live and work; the retail revolution and the shift to ecommerce; workforce and generational trends, including attracting and retaining Millennial and Gen Z talent; and agriculture and aquaculture technologies that will unlock new possibilities for the region's abundant natural resources.

"We are looking forward to engaging local leaders who are serious about spotting opportunities created by change, and taking action to turning those opportunities into realities," said Michael W. Aube, President and CEO of EMDC. In an effort to promote interactive dialogue, seats will be limited.

Trends and Technology Reshaping Eastern Maine is made possible by event sponsors Bangor Savings Bank and Sutherland Weston, along with supporting sponsors Cross Insurance, Rudman Winchell, Starboard Leadership Consulting, and Eastern Maine Healthcare Systems. For more details, and to register for the event, please visit [www.emdc.org/simon](http://www.emdc.org/simon).

**Eastern Maine Development Corporation (EMDC)** is a private, non-profit, 501(c)3 organization. Celebrating 50 years of service, EMDC is proud to create economic development opportunities in Eastern Maine through community, business, and workforce development. For more information about the services EMDC provides, please visit [emdc.org](http://emdc.org) or call (207) 942-6389.

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