

Eastern Maine Re-Engineering the Region Roadmap of Activities

EDA Short-Term Strategic Planning Grant Awarded Develop a regional strategy to support economic growth and stability, responding to shifting and disappearing economies Create a workforce plan that supports retraining and education to support growth strategies Accomplishments Supply Chain Analysis Workforce Analysis Build a framework for action tore-Build an education platform to rapidly engineer the Region looking at retrain displaced workers to adapt to new careers. Link education, workforce Diversity & business owners/industry to identify Adaptability needed education/training to rapidly • Sustainability meet employment demands. Focus on 7 Sectors of Impact & Cross-Cutting Strategies Community-Based Advisory **Committee Meetings** "Small is the New Big" Convened 7 meetings throughout the 4county region on a range of topics • Logistics • Tourism • Bioscience & Healthcare Roundtable Sessions • Innovation & Entrepreneurship Two-day sessions segmented into 7 participants included • Agriculture & Food Production business owners, industry experts, and • Forest Products **Business Interviews** regional stakeholders. Identified the • Community/Region Focus Completed 104 interviews across need for collaboration, promotion of multiple industry sectors to assess Maine brand, opportunities, high-speed perceptions of opportunities, gaps, and internet access, skilled/educated workforce, expanded public barriers to growth. transportation, and business Recommendations **Supporting Sectors Cross-Cutting Strategies** Sectors of Impact Create platform to move Key questions/decision points, strategies Industries with potential to emerge as opportunities within each sector by & initiatives were identified: economic drivers: supporting strategies to foster growth: Advance learning economy • Forestry & Wood Products Education Push innovation & entrepreneurship • Emerging Technology Infrastructure Fund and advance broadband • Boat Building & Composites Workforce Development connectivity • Tourism & Hospitality Bioscience & Healthcare Agriculture & Food Production Construction & Skilled Trades **Implementation** Expansion of Broadband / Digital Literacy Industry-Specific Technical Assistance Foster a collaborative partnership between local, Support sector and business revitalization by regional, legislative, experts, and current internet providing technical assistance from an industry, providers, working with communities to assess curlocal, regional, statewide, national & international rent capacity. The end product will be a communityperspective. Connect intersecting businesses. based business plan that promotes a shared invest-

Projects for Exploration/Implementation

Roster of 60+ projects identified by regional stakeholders/partners/businesses poised for growth opportunity.

ment between consumers and providers

Bridging Education & Training with Business

Create a nimble and responsive environment for education, workforce, and business/industry to identify and prepare the workforce to meet employment demands.